

on Gaylord NELSON —

SMALL TOWN BACKGROUND, born and raised in Clear Lake, Wisconsin . . . PROGRESSIVE HERITAGE, son of Dr. Anton Nelson, long time La Follette progressive leader . . . MILITARY SERVICE, 46 months in the U. S. Army during World War II including service in the Okinawa campaign . . . FAMILY LIFE, married 1946 to Carrie Lee Dotson, an Army nurse, whom he met on Okinawa, Gaylord, Jr. born in 1953, Cynthia in 1956 . . . PRACTICING ATTORNEY, Madison, Wisconsin since his graduation from the University of Wisconsin Law School . . . PUBLIC SERVICE, elected State Senator from Dane County in 1948, overwhelmingly re-elected in 1952 and 1956; has served on important legislative committees; Delegate to 1952 and 1956 Democratic Conventions.

NELSON HAS PLEDGED . . .

- To veto the sales tax
- To ease the burden on Wisconsin property tax payers
- To fight for Wisconsin farmers in Washington and Madison
- To limit Wisconsin skyrocketing debt
- To bring greater service and efficiency to state government
- To help needy students through a state-wide program of loans and grants
- To veto any attempt to destroy legitimate labor union activity
- To direct the resources of the state against urban congestion
- To provide access to Wisconsin's lakes and streams for all our citizens

Authorized and paid for by the Nelson for Governor Committee, Sen. Lynn Stalbaum, Secy., Racine, Wis.

Nelson Wants Loans and Grants for Needy Students

Ease Property Tax Burden, Nelson Asks

Will Veto Sales Tax, Nelson Pledges

Nelson Demands Wisconsin Debt Be Limited

Nelson Pledges Greater Efficiency In Building Program

Full Parity for Farmers, Nelson Asks

Strengthen Food and Drug Laws, Asks Nelson

Nelson Praises "Old Bob" La Follette

TIME FOR A CHANGE . . . "The Republican party, long and perhaps too long in power in Wisconsin, has become fat and smug and arrogant." Wisconsin State Journal, Madison, Wis. "That brave new era in Wisconsin . . . faded rapidly under the ministrations of a do little, small bore legislature and, at the end, of Gov. Thompson himself." The Milwaukee Journal " . . . the Republican party has lost contact with the man on the street and on the farm that decides elections." The Spring Valley Sun

Nelson Indicts GOP For Poor Planning On Building Program

"Will Restore Wisconsin Idea," Nelson Says

Nelson Demands Anti-Recession Measures

Benson, Property Squeezing Workers, Nelson Charges

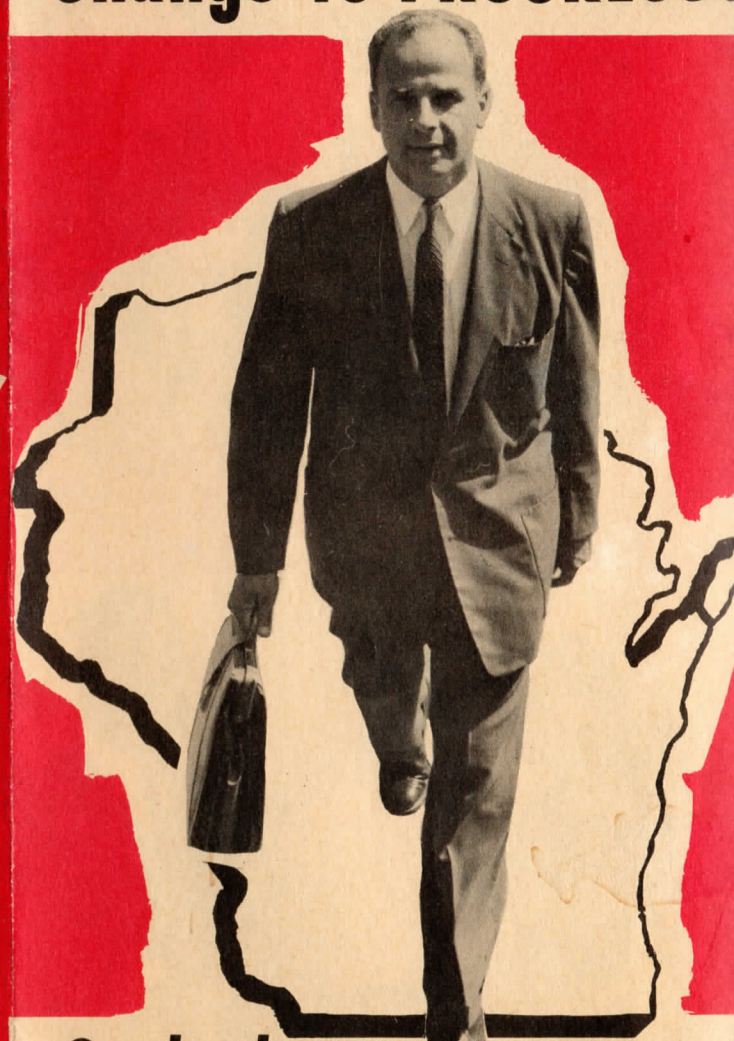


Stop Union-Busting Wisconsin Historical Society Nelson Asks GOP

Present Governor Going Into Debt At Rate of \$1,100,000 Per Month

Nelson Urges More Public Access to State Lakes and Streams

Change to PROGRESS!



Gaylord
NELSON
for GOVERNOR

MSS 1021 B2/F2



ON THE CAMPAIGN TRAIL, Gaylord Nelson hammers home a point. Nelson is INTERESTED in people, and has sought their personal opinions in every corner of the state.



AT HOME IN MADISON, Nelson takes time out to be with his wife Carrie Lee, his son "Happy" (standing) and his little daughter, "Tia".

*“We must restore Wisconsin
to her rightful position
as a
leader among the states in
providing vigorous and
humane government
for all the people”*



WISCONSIN
HISTORICAL
SOCIETY

Gaylord Nelson