

ENVIRONMENTAL TEACH-IN, INC.
Room ~~200~~, ~~2000 P~~ Street, N.W. Washington, D.C. 20037

Phone: 293-6960

FACT SHEET

The Idea: Students at colleges and universities across the country are encouraged to take the initiative in organizing environmental teach-ins on their campuses on the same day next Spring. The teach-ins offer young people the opportunity to explore with all citizens the problems created by man's growing impact upon his environment.

The Date: April 22, Wednesday, 1970.

The Purpose: Successful teach-ins on all campuses on the same day--April 22--will be immensely effective as an educational effort in arousing public opinion concerning necessary steps to protect our environment and establish quality on a par with quantity as a goal of American life. There is no question that in the long run, the environmental challenge is the greatest faced by mankind. Yet many are still not aware of the environmental problems being created by our advancing technology and expanding world population.

Why Student Participation: It is the new generation now in school that will soon inherit the world environment and bear the brunt of the tragic irresponsibility of the past.

The National Teach-In Office: The April 22nd Environment Day effort is being coordinated by a national office at Environmental Teach-In, Inc., Room 600, 2100 M Street, N.W., Washington, D.C. 20037. The telephone, after December 8, is 202-293-6960.



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What Will The Office Do: The student-associated national office staff will act as an organizational stimulus, a communications clearinghouse, and a service center for the campus teach-ins now being planned for April 22nd.

The Teach-In Committee: A national teach-in committee has been established to provide sponsorship and support to the national office effort. The nonpartisan committee is composed of the cochairmen, Congressman Paul McCloskey, Jr., a California Republican, and Senator Gaylord Nelson, a Wisconsin Democrat, and Mr. Sydney Howe, President of The Conservation Foundation; Dr. Paul Ehrlich, Stanford University professor of biology; Mr. Harold Jordahl, associate professor of regional planning at the University of Wisconsin; Douglas Scott, resources management student at the University of Michigan; Charles Creasy, group leader of the Contemporary University student program at Federal City College; and Glenn Paulson, environmental student at Rockefeller University.

The National Teach-In Status: The teach-in effort has been incorporated in Washington, D.C. as Environmental Teach-In, Inc., and has received a tax exempt certification.

How To Begin: Those interested in organizing or supporting an April 22nd teach-in should immediately contact the national office. We are urging all campuses in America to participate in this broad-based, student-led effort which should involve all individuals and groups who share this concern. An excellent device for achieving this broad participation is to plan a mass meeting by an ad hoc student committee early in the planning of the teach-in. Cooperation and support of the University administrations and of interested citizens and groups in the community are important goals to achieve.

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The Environmental Inventory: A comprehensive inventory of environmental problems in your community and region should be undertaken preparatory to the teach-in. Such an inventory will be educational and practical and will provide the teach-ins themselves with specific examples of local environmental problems needing immediate attention.

Other Teach-Ins: A number of campuses already have planning well underway for their teach-ins on April 22nd. The national office has information on these efforts that will be a valuable tool in planning your own teach-in, and other useful materials.

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Why Student Participation: It is the new generation now in school that will soon inherit the world environment and bear the brunt of the tragic irresponsibility of the past.

The National Teach-In Office: The April 22nd Environment Day effort is being coordinated by a national office at Environmental Teach-In, Inc., Room 500, 2100 M Street, N.W., Washington, D.C. 20037. The telephone, after December 8, is 502-293-0900.

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