

# THE PEOPLE DO CARE

Here are excerpts from a front-page story in the New York Times, September 27, 1970!

"For the first time in the nation's history, environmental questions are figuring importantly in the campaigning in many states in this fall's elections.

A Gallup poll in August showed air and water pollution among the top five "national problems" in public political concern."



## HERE'S WHAT OTHERS HAVE SAID:

"So far, no administration, including the present one, has brought much more than cosmetic rhetoric to the environmental crisis. However, with the deep and rapidly growing public concern and with the effective political leadership, we could reverse the trend of environmental destruction."

Gaylord Nelson  
U. S. Senator—Wisconsin

"The administration could, if it would, move immediately, stop much of the pollution of interstate waterways.

The law is there—the Refuse Act of 1899, which requires a license to discharge any refuse into navigable waters . . ."

Phil Hart  
U. S. Senator—Michigan

". . . We have the capacity to defeat pollution and I feel certain that most people in this or any other society desire to survive. The people of America are ready to move. All that is needed now is leadership. . . ."

Birch Bayh  
U. S. Senator—Indiana

**FINALLY:** ". . . The trouble with too many of the present government commissions is that the industry people, whom the commissions are supposed to regulate and supervise, are on the commission and that's much like putting the fox in charge of the chicken coop . . ."

Ralph Nader

"A strong public statement by Pres. Nixon could strengthen passage of meaningful environmental legislation. I urgently invite the President to give that support. Silence on the President's part cannot and will not be interpreted as approval."

Edmund Muskie  
U. S. Senator—Maine

". . . We cannot escape the Earth we have made. Soon, we may reach the butt ends of our days and ways—smog, foul water, the claustrophobia of overcrowding, and noise so persistent and so loud you cannot hear yourself going quietly insane . . ."

John V. Lindsay  
Mayor, New York City

". . . Since politics is the cutting edge let's look at the choices being made by the administration in Washington. All that we discuss here amounts to nothing unless the national budget is altered, our priorities reordered, unless federal legislation is enacted, unless local, state, and national governments acts. . . ."

Adlai E. Stevenson, III  
Candidate, U. S. Senate—Illinois

## NOW . . . LETS LOOK AT YOUR COMMUNITY:

- 1) Is there a surface water supply in your community (stream, creek, river, lake) that serves the water needs of your community? .....
- 2) How many factories and industries use the water supply in your community for disposal of their industrial wastes? .....
- 3) How many of the factories in your community are equipped with anti-air pollution devices? .....
- 4) What is the estimated disposal of waste materials into the atmosphere in your community? .....
- 5) Has there been any area(s) in your community set aside for future park or recreation area use? .....

**" . . . BUT WHAT CAN I DO ABOUT IT?"**



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# WHAT KIND OF WORLD WILL THEY HAVE ???



Lakes and river systems are dying! Soon they will be unable to support any but the simplest forms of life. Scientists have predicted that unless rapid remedies are found, the death of our natural environment through pollution will have become an irreversible process. The end will leave a world to our children and their children which is an uninhabitable waste.

## LET'S MAKE SURE IT'S A BETTER ONE



"... The most effective way to clarify the environmental issue is to move directly against the private organizations and public governments whose decisions regarding the use of science and technology pollute the environment..."

Leonard Woodcock, President

"The pollution of our environment has become so critical, that immediate action should be taken to give the highest priority to solving the problems of pollution. Your support of such immediate action is vital..."



Emil Mazey, Secretary-Treasurer

### ... AND WE TOLD GENERAL MOTORS ...

"The G.M. worker must be assured that the environment in which he works is as free of hazards to life and limb and is as comfortable to work in as it is humanly possible to make them. Moreover, he has a right to expect—and insist—that the environment of the community is kept healthful and pleasant to the extent that the company he works for can help make it so." . . . July, 1970

## W H Y ?

**FACT  
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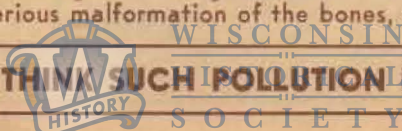
In 1966 we used about 323 billion gallons of water a day. Next year we will use about 350 billion; By 1980, we will use 600 billion gallons a day. We are running out of water and poisoning the supply on hand.

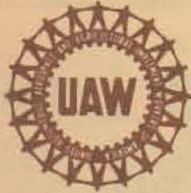
Nearly 9,000 manufacturing plants each used more than 20,000,000 gallons of water annually. Only 30% of water they used received any treatment before it was returned to its source!

When we use our daily 35 pounds of air we get not only nitrogen and oxygen but also carbon monoxide, sulphur, hydrocarbons and other garbage particles that we ourselves have put there. We must keep breathing—so we suffer from emphysema, bronchitis, lung cancer, burning eyes, bad smells and blurred vision.

The pollutants foul the air we breathe, and filter into water systems and into crops in the fields. One of the worst pollutants, Strontium 90, (fallout from atomic tests) goes from grass to cow to milk to child, and there sometimes causes serious malformation of the bones, and premature death.

IN WHAT WAYS DO YOU THINK SUCH POLLUTION HAS AFFECTED YOUR LIFE?





# WHAT WE'VE DONE

No "Johnny-Come-Lately" in the never-ending struggle, your Union over the years has accomplished many of its goals of awakening the general public and Government officials in the U.S., Canada and other nations to the terrible consequences of unchecked pollution.

HERE ARE JUST A FEW OF THE MANY EFFORTS OF YOUR UNION

- ⊖ Held National Conference United Action for Clear Water in November, 1965.
- ⊖ UAW works with many national and local conservation organizations.
- ⊖ UAW among first to call for national ban on DDT and sale of contaminated foods and fish.
- ⊖ UAW helped establish Environmental Action, Inc., which spearheaded the successful earth-day teachins on campuses and community anti-pollution programs last April.
- ⊖ UAW demanded action against industries destroying our waters through poisonous mercury discharges.
- ⊖ UAW hosted United Nations Conference on Man's Environment in June, 1970

*And our proposal to General Motors is a continuation of our efforts to solve the problems of pollution.*

## ...BUT THE JOB IS ONLY STARTED!

We in the UAW take the environmental crisis seriously. There is no danger that we will divert our energies from our continuing efforts to improve the human environment, because in our view the human and natural environments are one.

In that spirit and with that understanding, we created a UAW Department of Conservation and Resource Development. We have been making common cause with other concerned citizens and organizations for the past several years. Particularly we have worked with the concerned young people, to improve our natural as well as our human surroundings. Our Community Action Program Councils are increasingly involved in the struggle to end pollution, adding their strength and their numbers to the community efforts to meet their local pollution problems.



## TWO GENERAL PROPOSALS

Governmental air pollution control agencies must tighten up all standards governing the emission of carbon monoxides, sulfur oxides, hydrocarbons, nitrogen oxides, particulates and other polluting substances. Only immediate action can save the air we breathe.

Similarly strict regulations must be adopted and enforced against all forms of water pollution. The detergent industry must be prohibited from further manufacture and sale of phosphate-rich products in order to eliminate their effects on algae over-



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